

FRONT SIDE ; PRODUCT SIZE: 2.5 in. X 7 in.

TRIM LINE

SAFE ZONE

PHOTOGRAPHY AND ART LAW

Copyright Issues
Licensing
Right to Photograph
Right to Publish

PUBLISHING LAW

Publishing Agreements
Coauthor Agreements
Termination and Payment
Defamation and Privacy

TRADEMARK LAW

Availability
Registration
Infringement
Cancellation/Opposition

COPYRIGHT LAW

Registration
Infringement
Fair Use Assessment
Permissions

PATENT LAW

Patentability
Prosecution
Freedom to Practice
Infringement

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Reading well

in an age of misinformation and
fake news

Evaluate the Source.

What are the source's credentials and qualifications? Is there an agenda?

What is the purpose of the work?

To inform? To express opinion? To shock? To promote? To impugn? To attract clicks on a website?

Consider the facts.

Are they plausible? Are they anecdotal facts or hard facts? Do they support the inferences?

What is the tone?

Are the facts presented objectively? Does the author use adjectives and adverbs to manipulate emotions or for persuasive effect?

Get information from a variety of sources.

What do other sources say? Can you find different perspectives?

Check your biases and fears.

Do you want to believe it? Does it seem too good or too bad to be true?

Don't rely on headlines.

Is the headline sensationalized or misleading? Does it reflect the content?

Consider the images.

Do they depict the actual event? Are they used out of context? Do they distort reality?

For more information
krages.com/readwell.htm